

DVNotify

Privacy Policy

Last updated: June 2026

DVNotify is committed to protecting your privacy. This Privacy Policy explains what personal data we collect, how we use it, and your rights in relation to it. DVNotify is operated as a sole trader business based in England and Wales and is subject to the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

If you have any questions about this policy, please contact us at info@dvnotify.com.

1. Who We Are

DVNotify is an independent notification service that monitors the official US State Department Diversity Visa (DV) Lottery announcement page and notifies registered users when the programme reopens for registration.

DVNotify is not affiliated with, endorsed by, or connected to the United States Government or any government body. We are the data controller for the personal data you provide to us.

2. What Data We Collect

We collect only the minimum personal data required to deliver your notification. Depending on your chosen registration tier, this may include:

- Your email address (Email Notification and All-Channels tiers)
- Your WhatsApp phone number including country code (WhatsApp Notification and All-Channels tiers)

Payment processing is handled entirely by Stripe. DVNotify does not store, access, or process your payment card details at any point.

3. How We Use Your Data

We use your personal data solely for the following purposes:

- To deliver your DV Lottery reopening notification via your chosen channel when the official announcement is made.
- To contact you in the event of a significant technical issue affecting your notification.
- To send you future communications from DVNotify about immigration-related services and opportunities, if you have given explicit separate consent to receive such communications.

We do not use your data for any other purpose. We do not engage in automated decision-making or profiling using your personal data.

4. Legal Basis for Processing

We process your personal data on the following legal bases under UK GDPR:

- Contract: processing your contact details is necessary to fulfil the notification service you have purchased.
- Consent: if you have opted in to receive future marketing communications, we process your data on the basis of your freely given consent, which you may withdraw at any time.

5. How Long We Keep Your Data

Your contact details are retained for the duration of your active registration period, which is ten years from the date of registration unless the service is delivered within that period.

Following successful dispatch of your notification, your contact details will be deleted from our records within 30 days.

If your registration expires after ten years without the DV Lottery reopening, your contact details will be deleted at the point of expiry.

If you have opted in to receive future communications, your contact details may be retained beyond the notification event until you withdraw your consent.

6. Who We Share Your Data With

DVNotify does not sell, rent, or share your personal data with third parties for their own marketing purposes. Your data is processed only by the following trusted service providers, who act as data processors on our behalf:

- Stripe: secure payment processing. Stripe's privacy policy is available at stripe.com/privacy.
- Brevo: email delivery. Brevo's privacy policy is available at brevo.com/legal/privacypolicy.
- 360dialog: WhatsApp message delivery. 360dialog's privacy policy is available at 360dialog.com/privacy-policy.

Each of these providers processes your data only to the extent necessary to deliver the relevant aspect of our service and is contractually bound to handle your data securely and in compliance with applicable data protection law.

7. International Data Transfers

Some of our service providers may process your data outside the United Kingdom. Where this occurs, we ensure that appropriate safeguards are in place in accordance with UK GDPR requirements, including the use of providers who are certified under recognised data transfer frameworks or who operate under standard contractual clauses.

8. Your Rights

Under UK GDPR, you have the following rights in relation to your personal data:

- Right of access: you may request a copy of the personal data we hold about you.
- Right to rectification: you may request correction of inaccurate or incomplete data.
- Right to erasure: you may request deletion of your personal data, subject to our legal obligations.

- Right to restriction: you may request that we restrict processing of your data in certain circumstances.
- Right to object: you may object to processing based on legitimate interests or for direct marketing purposes.
- Right to withdraw consent: where processing is based on consent, you may withdraw it at any time without affecting the lawfulness of processing before withdrawal.

To exercise any of these rights, please contact us at info@dvnotify.com. We will respond within one calendar month.

You also have the right to lodge a complaint with the Information Commissioner's Office (ICO) at ico.org.uk if you believe your data has been handled unlawfully.

9. Cookies

The DVNotify website (dvnotify.com) does not use tracking cookies or analytics cookies. The site may use essential technical cookies required for basic functionality. No personal data is collected through cookies.

10. Security

DVNotify takes reasonable technical and organisational measures to protect your personal data against unauthorised access, loss, or disclosure. All data is transmitted over encrypted connections. Payment data is handled exclusively by Stripe, which maintains PCI DSS compliance.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any material changes will be communicated to registered users via their registered contact details. The date of the most recent update is shown at the top of this document.

12. Contact

If you have any questions about this Privacy Policy or how we handle your personal data, please contact us at:

DVNotify

Email: info@dvnotify.com

Website: dvnotify.com

Jurisdiction: England and Wales

We aim to respond to all enquiries within two business days.